



# Strengthening Primary Health Care Leadership: Global Capacity Building Course

Pathfinder edition 2024/25

## PHC-oriented implementation project

### Project overview

In this project, you are required to apply the course topics to address a primary health care (PHC)-related challenge in your country or setting. The final submission can be in one of the following formats, based on your preference:

- PowerPoint presentation (maximum 30 slides)
- Word document (maximum 15 pages)
- 10-minute recorded presentation

Each module specific aspect of your project will align with the related modular content, allowing you to apply the content in a practical way.

### Project peer review, feedback and submission

Throughout the course, you will have opportunities to submit phases of your project for feedback. You are encouraged to first receive feedback from a course peer in your region, with the option to request facilitator input afterward if necessary. Sharing of your work for peer review is recommended following **week 3**, **week 7**, and after **week 10**. Remember that you may also be called upon to review your peer's work during the same time frame.

By the end of the course, you will integrate the three phases of the project into a final, cohesive implementation project document. Submission of the final project is due by **February 28, 2025**.

### Phases of the project

Your project will be divided into three phases, with one main question to address for each module. Additionally, optional bullet points are provided as ideas to help guide your thinking as you develop your project. These optional points are not mandatory for inclusion in your project.

## Phase 1: Modules 1-3

<b>Module 1: What is primary health care?</b>
<p><i>What prevalent health system challenge or issue would be transformed or improved by a (more) deliberate PHC-oriented solution, and how?</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ What are the most significant challenges in implementing the PHC approach in your country?</li><li>▪ How can core PHC principles address specific health system gaps?</li><li>▪ Discuss a case where PHC principles were successfully applied.</li></ul></li></ul>
<b>Module 2: Translating the PHC vision into practice</b>
<p><i>How might some levers of the PHC operational framework be used to implement your PHC-oriented solution?</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ Select one or two strategic levers from the PHC operational framework and justify your choice.</li><li>▪ Elaborate on how the levers will build the foundation for performance enhancement.</li><li>▪ Use systems thinking to analyze intended and unintended consequences of your chosen lever.</li></ul></li></ul>
<b>Module 3: PHC measurement for improvement</b>
<p><i>What specific outputs and corresponding indicators would help monitor progress towards the expected change?</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ Review the PHC measurement framework and identify indicators aligned with your challenge.</li><li>▪ Pinpoint indicators associated with your selected strategic levers.</li></ul></li></ul>

## Phase 2: Modules 4-7

### **Module 4: Relationships: the key to unlocking the potential for change within health systems**

*What personal values, beliefs, and relationships will you need to nurture to support this change process?*

- Optional ideas:
  - Reflect on how your values and beliefs contribute to or challenge the change process.
  - Identify personal/team/ organizational relationships critical to PHC orientated transformation.

### **Module 5: Multisectoral policy and action**

*What sectors need to be engaged in implementing your proposed solution?*

- Optional ideas:
  - Identify sectors and ministries with oversight of your current health programs.
  - Analyze the policy actions required at national, subnational, and local levels.
  - Frame your issue by aligning it with the stages of the policy cycle.

### **Module 6: Engaged and empowered communities**

*What key stakeholders need to be engaged to achieve your goal?*

- Optional ideas:
  - Identify pertinent stakeholders and their roles.
  - Develop a stakeholder map to visualize influence and relationships.
  - Analyze interdependencies and collaborations among stakeholders.

### **Module 7: Optimizing integrated health services**

*How do integrated health services and Essential Public Health Function (EPHF) need to be transformed to achieve your goal?*

- Optional ideas:
  - Identify the EPHF relevant to your context.
  - Examine the role of primary care in addressing the identified issue.
  - Describe how different models of care can be applied to your PHC challenge.

## Phase 4: Modules 8-10

<b>Module 8: Leadership, governance, and financing</b>
<p><i>Outline a vision, mission, and 2-3 SMART objectives for your PHC orientated transformation.</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ Formulate intermediate and long-term objectives that align with your vision.</li><li>▪ Define a timeline with specific milestones for implementing your efforts.</li></ul></li></ul>
<b>Module 9: Political economy and sustaining change</b>
<p><i>Summarize the political economy factors that will impact the feasibility of your PHC effort.</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ Conduct a political analysis and assess stakeholders' interests and influence.</li><li>▪ Explore strategies to navigate political dynamics and garner support.</li><li>▪ Evaluate the feasibility of your efforts within the political landscape.</li></ul></li></ul>
<b>Module 10: Compassionate leadership</b>
<p><i>Describe what compassionate leadership would concretely imply in implementing your proposed PHC orientated solution.</i></p> <ul style="list-style-type: none"><li>○ Optional ideas:<ul style="list-style-type: none"><li>▪ Reflect on how compassionate leadership can drive effective efforts towards implementation.</li></ul></li></ul>

## Final submission assessment criteria

The final submission of your project takes the three phases of the project and weaves them together into a cohesive implementation project narrative, telling the story of how a deliberate PHC-oriented solution can transform a prevalent health system challenge. Each phase builds upon the previous one, demonstrating a logical progression from understanding the problem in **Phase 1**, through building the foundation for action in **Phase 2**, to planning for leadership, governance, and sustainability in **Phase 3**. The final submission is your opportunity to showcase how all the pieces come together to create a comprehensive and actionable plan for change.

The final submission can be in one of the following formats, based on your preference:

- PowerPoint presentation (maximum 30 slides)
- Word document (maximum 15 pages)
- 10-minute recorded presentation

Submission of the final project is due by **February 28, 2025**.

Your project will be evaluated based on the following criteria:

Criteria	Pass (Excellent)	Pass (Good)	Pass (Fair)	Fail (Needs Improvement)
<b>Completeness and structure</b>	Project is well-organized, covering all phases comprehensively.	Project is organized, but minor details are incomplete or unclear.	Project is somewhat organized, but some phases are incomplete.	Project is poorly organized, and several phases are missing or incomplete.
<b>Clarity and communication</b>	Clearly articulates the PHC challenge, proposed solution, and key concepts.	Articulates the challenge and solution, but some concepts lack clarity.	Explanation is vague, with unclear articulation of key concepts.	Fails to clearly articulate the challenge, solution, or concepts.
<b>Application of course content</b>	Demonstrates a thorough understanding and applies PHC levers to address barriers.	Applies PHC levers with some understanding but lacks depth.	Basic application of PHC levers but missing key insights.	Fails to apply PHC levers or shows little understanding of course content.
<b>Leadership and change management</b>	Effectively incorporates leadership principles and change management, including compassionate leadership.	Incorporates leadership and change management but lacks full depth.	Basic incorporation of leadership but lacks coherent strategy.	Fails to demonstrate leadership or change management principles effectively.
<b>Adherence to format</b>	Follows all format guidelines and is free from major errors.	Follows most format guidelines with minor errors.	Format guidelines followed, but several significant errors.	Does not adhere to format guidelines and contains numerous errors.